

Abstract of the Disclosure

A toy vehicle package includes a generally planar backing board upon which a substantially cylindrical blister housing is secured. The blister housing defines a center opening and inwardly extending edge. A center hub also supported by the backing is centered within the blister housing opening and is substantially smaller than the opening. A flexible toy vehicle track and coupler are formed to provide a cylindrical trackway within the blister interior and a toy vehicle is captivated within the blister housing and movable upon the interior surface of the track. A space existing between the center hub and opening in the blister pack allows a user to insert a finger against the toy vehicle enclosed therein and push the toy vehicle about the circular path thus formed.